

Lamb Selection & Butchery Event

Gisburn Auction Marts Ltd, Gisburn, Clitheroe,
Lancashire BB7 4ES

Tuesday 6th November - 6.00 for 6.30pm start

Join Gisburn Auction Marts Ltd and AHDB Beef & Lamb for this event focusing on understanding market requirements and selecting lambs for slaughter

Programme

6.00 pm *Arrival with light refreshments*

6.30 pm *Welcome – Gisburn Auction Marts Ltd*

Market requirements and key handling points for selecting lambs for slaughter – Richard Whittington, AHDB Selection Team

Understanding consumer trends and how it is impacting meat consumption – Steve Evans, AHDB

Butchery demonstration, meeting current consumer needs and development of new cuts – Martin Eccles, AHDB

8.30 pm *Summary and questions*

Please let us know if you intend to come along so we know how many to cater for and so we can inform you of any changes to the agenda. Please bring clean footwear that can be disinfected.

To register your place either:

Book in with Gisburn Auction or call the market office on 01200 445376

or

contact the AHDB Beef & Lamb events office on 01904 771212 or email

ke.events@ahdb.org.uk